1. Eligibility Criteria:
   - Bachelor’s Degree in any discipline from recognized university (Minimum 50% in final year)
   - Good oral and written communication skills
   - Actual involvement in running of family business
   - Total commitment to self-improvement

2. Duration of Programme: 2 Years

3. In take capacity: 120 Students

4. Online Registration and Registration Fee:
   - Online registration at www.nmims.edu
   - Before filling the online form, please read all the instructions carefully mentioned in the Instruction Sheet and also refer the Important Dates.
   - Online Registration Fee is Rs. 3,000/- (non-refundable)

5. Payment of Registration Fee:
   Payment of registration fee can be made by Credit Card (Visa/ Master) OR by Demand Draft drawn in favour of “SVKM’s NMIMS” payable at Mumbai.

6. Selection Process:-
   - Business Aptitude Test (Duration 90 minutes)
     ✓ Quantitative
     ✓ Verbal
     ✓ Logical
     ✓ Case Study
   - Personal Interview

7. Submission of Documents
   After online registration and payment of registration fees please forward below mentioned documents to the following address by 20th April 2015.
Online Application Form.
SSC Mark sheet
HSC Mark sheet
Degree mark sheet all years and Degree Certificate (Convocation Certificate) (If appeared please send mark sheet of the previous cleared examination).

On the Envelope mention “Application for MBA Entrepreneurship & Family Business”.

To:
Deputy Registrar (Admission)
SVKM’s Narsee Monjee Institute of Management Studies
V. L. Mehta Road, JVPD Scheme,
Vile Parle (West),
Mumbai – 400 056

8. **Fees**
   Fees for first year MBA Entrepreneurship & Family Business Batch-2014 were Rs. 8,51,000/- (For Information only). The Fees MBA Entrepreneurship & Family Business Batch-2015 will be informed during personal interview.

9. **Please note that it is responsibility of the candidate to check whether he/she is eligible to apply for the Program as per the eligibility criteria declared on the website. NMIMS has full right to disqualify a candidate at any stage of admission process if found ineligible. In such case, the admission of the candidate even if selected and fees paid stands cancelled and the fees paid will be forfeited.**

10. Please refer the important dates and preserve it as a guide. All announcements from the University will be through its web site www.nmims.edu and there will be no separate email sent.

11. University will not be responsible for non-delivery or non- receipt of Demand Draft sent through postal authorities or courier.

12. All disputes under Mumbai jurisdiction only.